



ISETL

CONFERENCE ON INNOVATIVE
HIGHER EDUCATION PEDAGOGY



October 10-12, 2019 - Renaissance Charlotte Suites Hotel, Charlotte, NC

Conference Sponsorship Information





ISETL

Passionate about pedagogy
Purposeful about practice

International Society for Exploring Teaching & Learning

About Us

The International Society for Exploring Teaching and Learning is a non-profit corporation. The society structure provides the framework for the annual ISETL conference, the ISETL journal, the International Journal of Teaching and Learning in Higher Education, and the ISETL web site that contains both society information and general higher education teaching and learning resources. In addition, the membership of ISETL believes that it is important to enjoy one's vocation and the pursuit of excellence within that vocation; therefore, all ISETL functions are a well-balanced combination of scholarship, friendship, and camaraderie.

Our Mission

The Mission of ISETL is to provide opportunities to share evidence-based instructional practices and research related to teaching and learning in higher education in a collegial, interactive environment that leads to positive changes in teaching practice.

The purposes of the International Society for Exploring Teaching and Learning are to encourage the study of instruction and principles of learning in order to implement practical, effective methods of teaching and learning; promote the application, development, and evaluation of such methods; and foster the scholarship of teaching and learning among practicing post-secondary educators. Society members are drawn from the arts, humanities, social sciences, natural sciences, engineering, nursing, business, education, and other disciplines and share a commitment to improving the quality of their teaching and the quality of their students' learning.

Conference Fast Facts

Our Reach

As a sponsor, you will have the opportunity to reach 200+ higher education faculty, administrators, staff, teaching and learning centers, and other leaders. We also have a reach of over 5000+ higher education faculty and professionals with our renowned journal the International Journal of Teaching and Learning in Higher Education, a peer-reviewed open access journal.

A History of Excellence

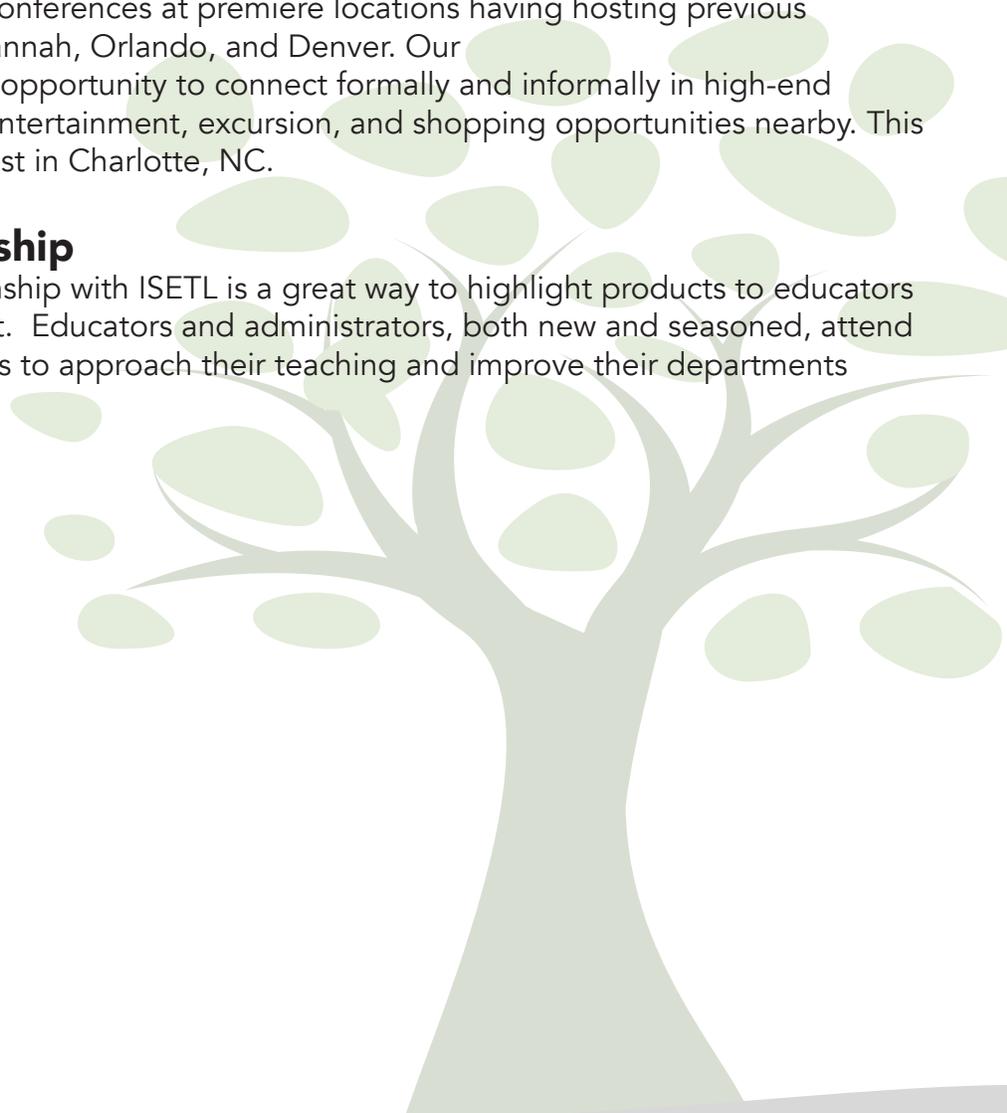
ISETL has the longest history of any conference focused on higher education teaching and learning in the United States. This year will be the 49th year for our conference.

Known for Our Destinations

ISETL has a history of having our conferences at premiere locations having hosting previous conferences in places such as Savannah, Orlando, and Denver. Our attendees and sponsors enjoy the opportunity to connect formally and informally in high-end accommodations with top-notch entertainment, excursion, and shopping opportunities nearby. This year will be no exception as we host in Charlotte, NC.

The Benefits of Sponsorship

Engaging in a sponsorship relationship with ISETL is a great way to highlight products to educators in the field in a meaningful context. Educators and administrators, both new and seasoned, attend and are looking for innovative ways to approach their teaching and improve their departments and programs.



Sponsorship Opportunities

Sponsorship of the 50th Annual Conference on Innovative Higher Education Pedagogy positions your organization as a leader in supporting innovative teaching and learning strategies in higher education.

Platinum Level - \$3,000 (3 opportunities available)

Keynote Address

The Keynote Address is the conference's official kick-off event on Thursday, October 10th during the breakfast session.

Benefits include:

- Exclusive sponsor of the conference Keynote Address.
- Verbal recognition by the ISETL President during the conference's Friday lunch.
- Recognition by sponsor logo* and name on signage* during the Keynote Address.
- Recognition by sponsor logo* and name on front cover of conference program.
- Recognition by sponsor logo* on conference website.
- Full one-page advertisement space in the conference digital program.
- Placement of one piece of sponsor literature in conference tote bags.
- Opportunity to have a table at the keynote event to promote your organization
- First right of renewal for the next ISETL conference's Keynote Address.
- Table for displaying materials and connecting with attendees

Friday Conference Lunch

The Friday conference lunch is a sit-down affair with lunch provided to conference participants. The conference lunch is used as both a social event and an opportunity to present conference awards and honor organization volunteers.

Benefits include:

- Exclusive sponsor of the conference's Friday lunch
- Verbal recognition by the ISETL President during the Friday lunch
- Recognition by sponsor logo* and name on signage* during the Friday lunch
- Recognition by sponsor logo* and name on back cover of conference program
- Recognition by sponsor logo* on conference web site
- Full one-page digital advertisement space in the conference program
- Placement of piece of sponsor literature in conference tote bags
- Opportunity to have a table at the Conference lunch to promote your organization
- First right of renewal for the next ISETL conference's Friday lunch
- Table for displaying materials and connecting with attendees

Evening Social Event

ISETL will host an evening event on Friday, October 11th. This provides an opportunity for attendees to connect socially. As the social event sponsor you will have the opportunity to have your organization featured via a table, verbal recognition and signage.

Benefits include:

- Exclusive sponsor of the conference's social event
- Verbal recognition by the ISETL President during the social event
- Recognition by sponsor logo* and name on signage* during the Friday lunch
- Recognition by sponsor logo* and name on back cover of conference program
- Recognition by sponsor logo* on conference web site
- Full one-page digital advertisement space in the conference program
- Opportunity to have a table at the evening social event to promote your organization
- Placement of piece of sponsor literature in conference tote bags
- First right of renewal for the next ISETL conference's Friday lunch
- Table for displaying materials and connecting with attendees

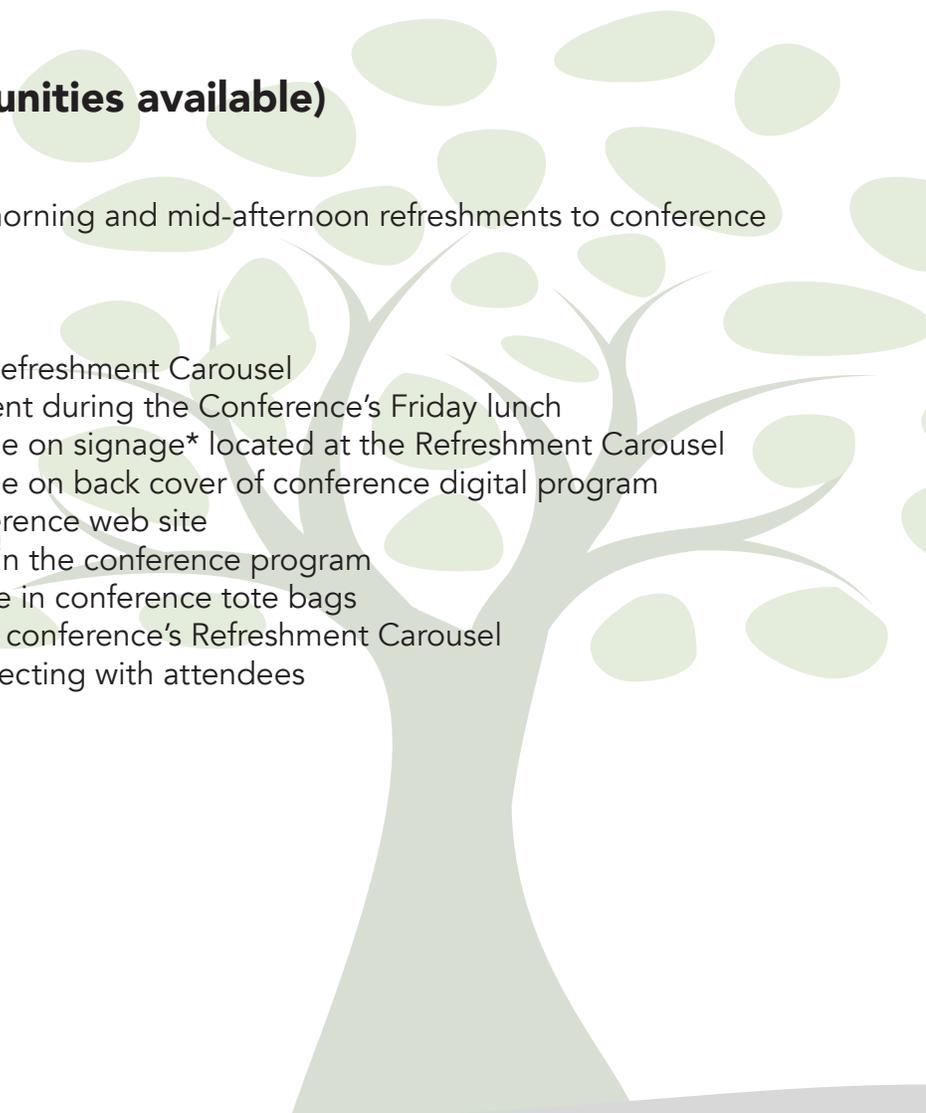
Gold Level - \$2,000 (2 opportunities available)

Refreshment Carousel

The Refreshment Carousel provides mid-morning and mid-afternoon refreshments to conference participants throughout the conference.

Benefits include:

- Exclusive sponsor of the conference's Refreshment Carousel
- Verbal recognition by the ISETL President during the Conference's Friday lunch
- Recognition by sponsor logo* and name on signage* located at the Refreshment Carousel
- Recognition by sponsor logo* and name on back cover of conference digital program
- Recognition by sponsor logo* on conference web site
- Half-page digital advertisement space in the conference program
- Placement of piece of sponsor literature in conference tote bags
- First right of renewal for the next ISETL conference's Refreshment Carousel
- Table for displaying materials and connecting with attendees



Conference Breakfasts

On the mornings of Thursday, October 10th, Friday, October 11th and Saturday October 12th breakfasts will be available for conference attendees. Options are a la carte and feature a high buffet breakfast provided by the hotel. These breakfasts are quite busy as conference participants prepare for a day of intellectual stimulation!

Benefits include:

- Exclusive sponsor of the conference's breakfasts
- Verbal recognition by the ISETL President during the Conference's Friday lunch
- Recognition by sponsor logo* and name on signage* during the conference's breakfasts
- Recognition by sponsor logo* and name on back cover of conference program
- Recognition by sponsor logo* on conference web site
- Placement of piece of sponsor literature in conference tote bags
- Half-page digital advertisement space in the conference program
- First right of renewal for the next ISETL conference's breakfasts
- Table for displaying materials and connecting with attendees

Silver Level - \$1,000 (Multiple Opportunities)

The silver level provides your organization with the opportunity to be fully recognized at the conference as a leader in the passionate efforts of promoting interactive teaching and learning practices.

Benefits include:

- Recognition by sponsor logo* and name on back cover of conference program
- Recognition by sponsor logo* on conference web site
- Half page digital advertisement space in the conference program
- Placement of piece of sponsor literature in conference tote bags
- Certificate of Appreciation and verbal recognition at the conference

Bronze Level - \$500 (Multiple Opportunities)

The bronze level provides your organization with the opportunity to be recognized at the conference as a sponsor dedicated to improving the quality of teaching and student learning in higher education disciplines.

Benefits include:

- Recognition by sponsor logo* and name on back cover of conference program
- One-quarter-page digital advertisement space in the conference program

* All logos must be received by September 15, 2018 and must be a vector-based image

International Society for Exploring Teaching and Learning Sponsorship Agreement

Instructions:

If you are interested in becoming a sponsor or have questions, please complete the following form and send to Dr. Julie Schrock, via email at schrockj@meredith.edu. Upon receipt of Sponsorship Agreement application form a representative of ISETL will contact you concerning payment. You may also submit the form online at <http://www.isetl.com/sponsorship>.

Sponsorship Opportunities

Sponsorships are assigned in the order in which the application form is received. For more information, please contact Dr. Julie Schrock, email.

Please select your sponsorship preference:

- Platinum Level - \$3,000
- Gold Level - \$2,000
- Silver Level - \$1,000
- Bronze Level - \$500

Note: ISETL reserves the right to modify time or content of any and all events and services as deemed appropriate by ISETL.

Sponsor Information

Firm/Organization Name: _____

Contact Person: _____

Booth Representative Name (if applicable): _____

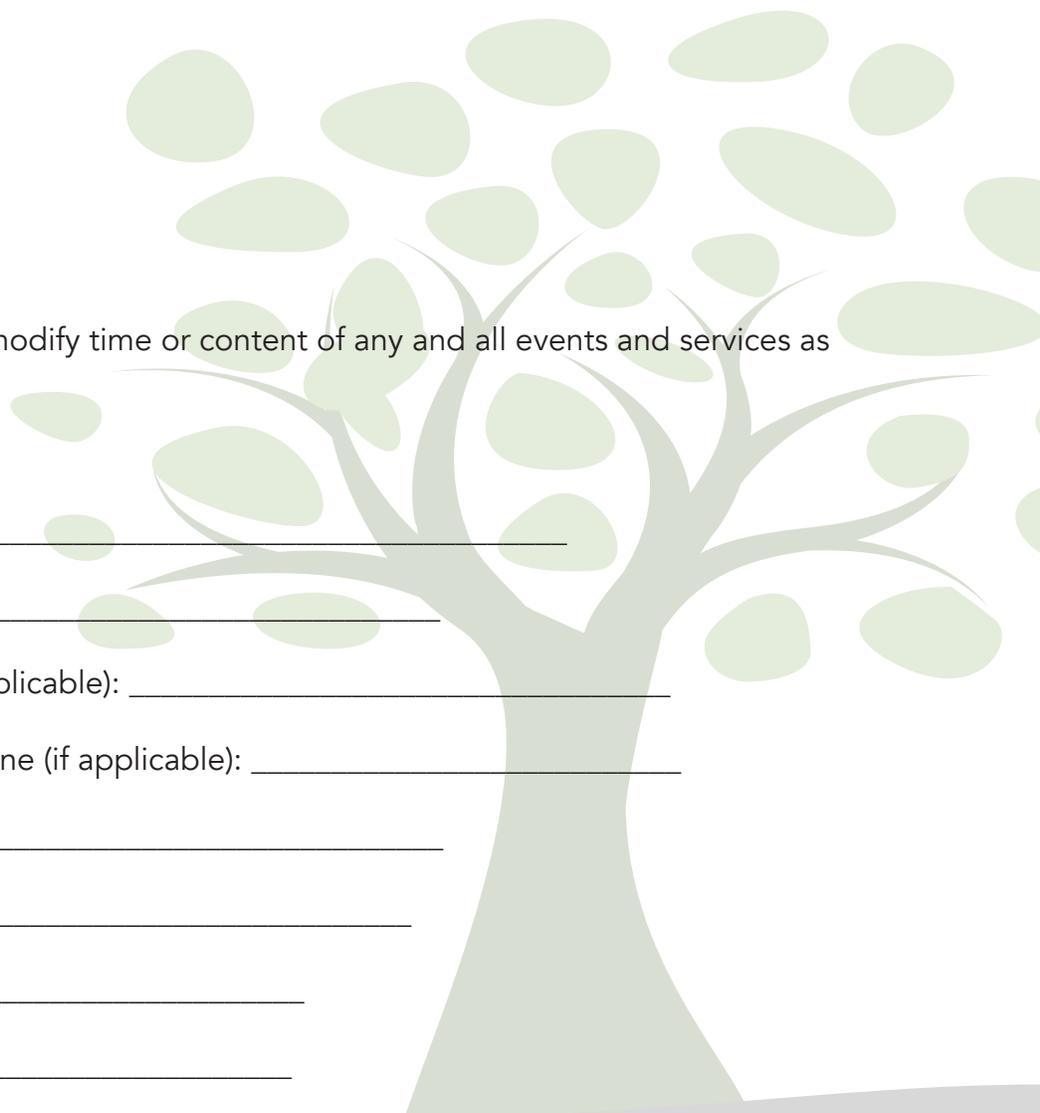
Booth Representative Email & Phone (if applicable): _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____



Terms and Conditions

Sponsor agrees to pay the indicated amount, as determined by ISETL, in exchange for the benefits listed. Payment is due in full prior to **August 1, 2019**. ISETL reserves the right to accept or reject any application for sponsorship. In addition, the sponsor acknowledges that its topic, products and services are consistent with the mission and image of ISETL. ISETL reserves the right to determine which topics, products and services are appropriate for their conference participants. The sponsor will receive a full refund of fees paid if, for any reason, the conference is cancelled. In addition, liability for non- fulfillment of the terms of this agreement by ISETL is limited to amount paid by the sponsor. By signing, proposed sponsor authorizes ISETL to review such offer of sponsorship.

Sponsor Authorized Signature: _____

Date: _____ Title: _____

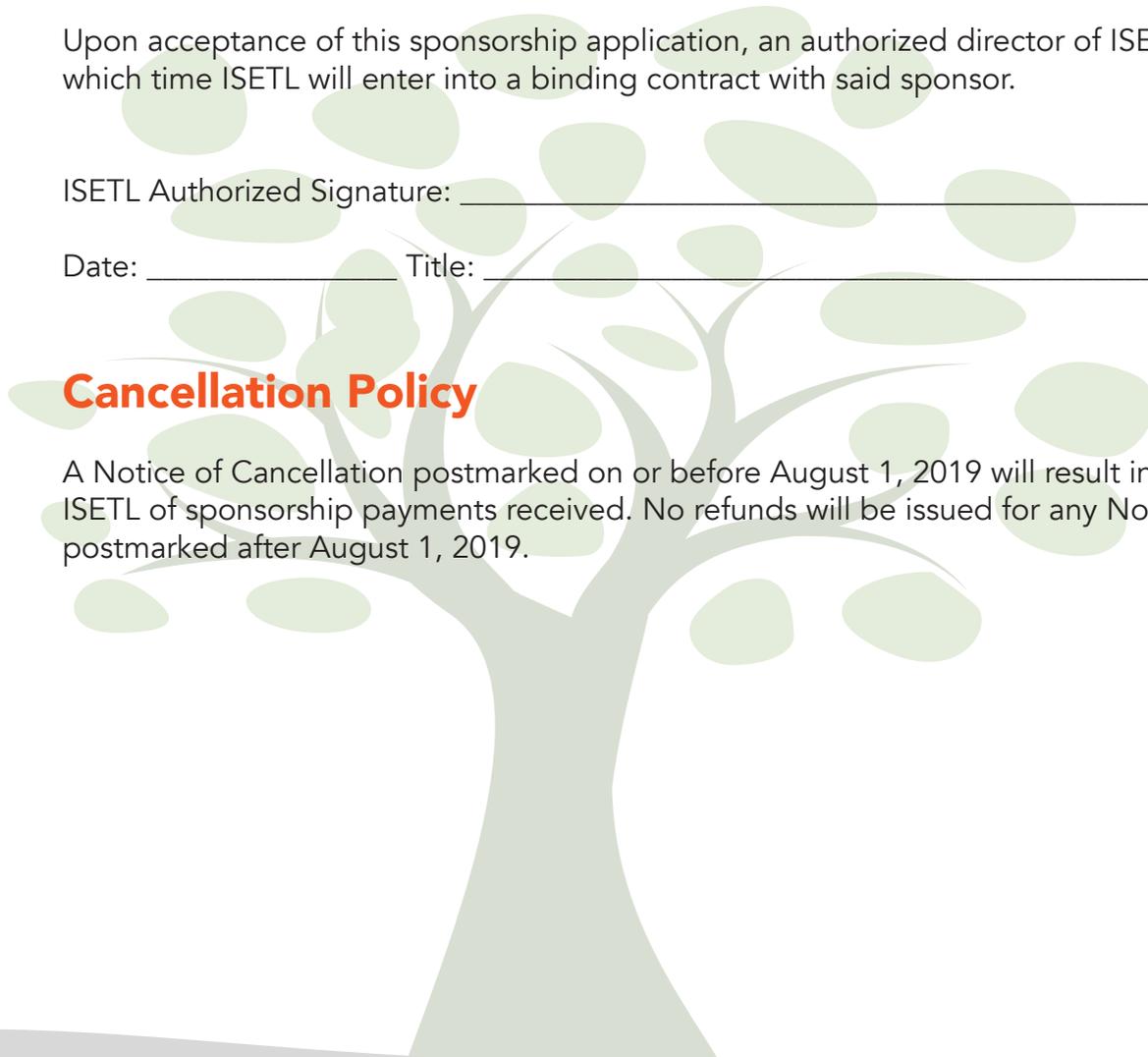
Upon acceptance of this sponsorship application, an authorized director of ISETL will sign below, at which time ISETL will enter into a binding contract with said sponsor.

ISETL Authorized Signature: _____

Date: _____ Title: _____

Cancellation Policy

A Notice of Cancellation postmarked on or before August 1, 2019 will result in a full refund by ISETL of sponsorship payments received. No refunds will be issued for any Notice of Cancellation postmarked after August 1, 2019.





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Purposeful about practice

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For more information contact us at:
www.isetl.org

